

REP HEADLINE# 6304142
\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP * *CHANGES** SEP14 /12 13 : 59 *** WFSB-TV ***

ADV #	NAME	REP. #	OFF. #	SALESMAN #
	POLI/L MCMAHON/R/SEN/CT			
AGY #	NAME	BUYER NAME	NAME	
	MENTZER MEDIA SERVICES, INC.	ANNE BRAUNSHEIDEL		
	600 FAIRMOUNT AVENUE,	SUITE 306	WA-	HEATHER UTTLEY (H)
	TOWSON, MD 21286			

ORDER #	CONTRACT #	CLASS:	LOCAL	REGIONAL
PRDCT	<u>MCMAHON 4 !!! GFSB!!! EST#1315</u>	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	<u>SEP11/12</u>	<u>SEP17/12</u>	<u>WK~1</u>	
CITY TAX				<u>SAME DAY</u>

DATE SEP11/12
CO-OP BILLING NEEDED

DP : REVISED ORDER
ZEROED LN 20
NEW TTL 5220
PLS CFM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "MEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
LINDA MCMAHON FOR US SENATE 2012

...:!GF\$B ORDER!!

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/12 13.59
CHANGES *** WFSB-TV ***

REP HEADLINE# 6304142
\$\$\$ UNAPPROVED REV #3 \$\$\$

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAY	:TOTL:	:SPTS:
:	:LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT:			
SEP/12	\$5,220.00											CONTRACT	TOTAL	\$5,220.00
												TOTAL SPOTS		65

MARKET TOTALS \$262,750 WFSB 328 WTNH 18% CABL 28 WVIT 28% WTIC 18% WCTX 28 WCCF 0% WHPX 0%

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- NOV/10
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 492281 /	Alt Order # 06304142
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Product MCMAHON 4 IIIGFSBIII	Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Contract Dates 09/11/12 - 09/17/12	Estimate # 1315		
Advertiser McMahon for Senate	Original Date / Revision 09/14/12 / 09/14/12		
Special Handling			
Demographic Adults 35+			
IDB# 1021	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	GFSB	09/11/12	09/14/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	4	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-TWTF--					4	\$40.00				
2	GFSB	09/11/12	09/14/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	4	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-TWTF--					4	\$50.00				
3	GFSB	09/11/12	09/14/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	4	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-TWTF--					4	\$30.00				
4	GFSB	09/11/12	09/14/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-TWTF--					4	\$50.00				
5	GFSB	09/11/12	09/14/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	4	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-TWTF--					4	\$65.00				
6	GFSB	09/11/12	09/13/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-T-T---					2	\$65.00				
7	GFSB	09/11/12	09/14/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-T---F--					2	\$90.00				
8	GFSB	09/14/12	09/14/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	----1--					1	\$90.00				
9	GFSB	09/12/12	09/12/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	--1----					1	\$90.00				
10	GFSB	09/11/12	09/14/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	4	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12	-TWTF--					4	\$20.00				
11	GFSB	09/11/12	09/14/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	4	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB 6
WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
492281 /	06304142

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	MCMAHON 4 !!!GFSB!!	1315

Advertiser	Original Date / Revision
McMahon for Senate	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-TWTF--				4	\$30.00			
12	GFSB	09/11/12	09/15/12	M-SU Eyewitness News @ 11PM-11:35PM			:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-TWTFS-				5	\$65.00			
13	GFSB	09/11/12	09/11/12	NCIS	8PM-9PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-1----				1	\$300.00			
14	GFSB	09/12/12	09/12/12	Criminal Minds	9PM-10PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--1---				1	\$300.00			
15	GFSB	09/12/12	09/12/12	CSI	10PM-11PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--1----				1	\$400.00			
16	GFSB	09/14/12	09/14/12	CSI: NY	9PM-10PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$250.00			
17	GFSB	09/15/12	09/15/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1-				1	\$20.00			
18	GFSB	09/15/12	09/15/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1-				1	\$35.00			
N 19	GFSB	09/15/12	09/15/12	SA 6pm-6:30pm EWN	6PM-6:30PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1-				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	GFSB	09/10/12-09/16/12	SA 6pm-6:30pm EWN	6PM-6:30PM	-----Sa--	:30		\$35.00	NM		
				<i>Credited</i>								
20	GFSB	09/16/12	09/16/12	SU Eyewitness News	6AM-9AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$20.00			
21	GFSB	09/16/12	09/16/12	SU Eyewitness News	6AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$35.00			
22	GFSB	09/16/12	09/16/12	CBS Sunday Morning	9AM-10:30AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$85.00			
23	GFSB	09/16/12	09/16/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$55.00			
E 24	GFSB	09/16/12	09/16/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$550.00			
E 25	GFSB	09/16/12	09/16/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$200.00			
26	GFSB	09/17/12	09/17/12	6AM-6:30AM Eyewitness News	6AM-6:30AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$40.00			

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(860)728-3333

Contract / Revision 492281 /	Alt Order # 06304142	
Contract Dates 09/11/12 - 09/17/12	Product MCMAHON 4 !!!GFSB!!	Estimate # 1315
Advertiser McMahon for Senate	Original Date / Revision 09/14/12 / 09/14/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Start Date	End Date	Weekdays	Spots/Week	Rate	Start Date	End Date	Weekdays
27	GFSB	09/17/12	09/17/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	1	\$50.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$50.00		
28	GFSB	09/17/12	09/17/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$30.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$30.00		
29	GFSB	09/17/12	09/17/12	9AM-10AM	9AM-10AM		:30			NM	1	\$30.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$30.00		
30	GFSB	09/17/12	09/17/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$50.00		
31	GFSB	09/17/12	09/17/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$65.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$65.00		
32	GFSB	09/17/12	09/17/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$65.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$65.00		
33	GFSB	09/17/12	09/17/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$90.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$90.00		
34	GFSB	09/17/12	09/17/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$90.00		
35	GFSB	09/17/12	09/17/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$90.00		
36	GFSB	09/17/12	09/17/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	1	\$20.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$20.00		
37	GFSB	09/17/12	09/17/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	1	\$30.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$30.00		
38	GFSB	09/17/12	09/17/12	M-SU Eyewitness News @ 1	11PM-11:35PM		:30			NM	1	\$65.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$65.00		
39	GFSB	09/17/12	09/17/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays		Start Date	End Date	Weekdays	Spots/Week	Rate		
Week: 09/17/12		09/23/12		1-----		Week: 09/17/12	09/23/12	1-----	1	\$300.00		

Totals

65 \$5,220.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	65	\$5,220.00	\$4,437.00
Totals	65	\$5,220.00	\$4,437.00

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Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 492281 /	Alt Order # 06304142	
Contract Dates 09/11/12 - 09/17/12	Product MCMAHON 4 !!!GFSB!!	Estimate # 1315
Advertiser McMahon for Senate	Original Date / Revision 09/14/12 / 09/14/12	

Signature: _____ Date: _____

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